SUGGESTED EMAIL TEXT

Dear friend,

I am writing to invite you to join me at a series of events this month supporting The Carrot Project, an organization that is near to my heart – and doing crucial work to support small farmers and our New England food system.

Please join me at Ready for Resilience, a series of virtual gatherings to hear directly from farmers, connect with friends, and learn how we can be a part of a just and resilient farm and food system that works for all of us. There’s something for everyone, including a chef’s demonstration on using seasonal produce, a fun networking night to meet others who care about our food system, and a weekly lunch with a farmer asking about how the pandemic has affected their businesses, and what a fairer, more resilient food system looks like to them.

Plus, they’re doing a drawing of locally-sourced products from Carrot clients all over New England. Will you join me? You can see the full program and register here: http://tinyurl.com/r4resilience

I look forward to seeing you!

SOCIAL MEDIA BLURBS FOR FACEBOOK, LINKEDIN, OR TWITTER:

- What do you think is the pandemic's biggest impact on local farmers? I’m attending The Carrot Project’s “Ready for Resilience” series. Join me! http://tinyurl.com/r4resilience #readyforresilience
- Hear directly from farmers, connect with friends, and learn how you can be a part of a just and resilient farm and food system that works for all of us. http://tinyurl.com/r4resilience #readyforresilience
- I’m looking forward to [whatever event you’re signed up for] with The Carrot Project. Will you join me? http://tinyurl.com/r4resilience #readyforresilience
- If you, like me, care deeply about building a just and resilient food system, please join me at The Carrot Project’s “Ready for Resilience” series, happening all month. http://tinyurl.com/r4resilience #readyforresilience
- Do you love farmers? Do you believe in eating local? Join me and @Carrot__Project at a fun virtual gathering this month. Cooking demos, farmer panels, networking, and a drawing of local treats! http://tinyurl.com/r4resilience #readyforresilience
• Or feel free to write your own! Posts that share why this matters to you personally are always great.

Please tag us on whatever platform you’re using! And if you’re not already following us, please do.

• Facebook: @thecarrotproject
• Twitter: @Carrot__Project
• LinkedIn: @thecarrotproject